

MONTH / YEAR

MONTHLY GOALS

AFFIRMATIONS

Writing

Publishing/Marketing

Sales Goal

Here is where I put my daily or weekly word count goals.

Publishing is a form of marketing, and I try to have a book out each quarter.

Here is where I put the dollar amount I want to hit.

I also list which promos I'm going to run.

Instead of goals I like affirmations. These are positive statements of being.

For example: I am a creative person and write stories that strong women want to read.

TO DO LIST

*This is a general to do list that I want to accomplish for the month.
For example, Bookbub ad*

ACTION STEPS

SALES REPORTS/TRACKING

*These are the steps I need to take to accomplish the items on my to do list.
For example: Apply to Bookbub on April 2nd.*

If you track your sales you can see which of your efforts are working.